



## Contact

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## Details

D.O.B.: 18.12.1979  
Citizenship: Swiss /  
Canadian

## Languages

English native  
French C1  
Swiss German B1  
German B1  
Spanish B1

## Technical skills

Project management  
Impact investment  
Sustainable finance  
Standards compliance  
Team Leadership  
Public speaking  
Scientific report writing

## IT skills

ArcGIS, Pix4D  
Premiere Pro  
InDesign  
Lightroom  
MS Office  
R, SPSS,  $\LaTeX$

## Professional Summary

20 years of successful engagement with coastal fisheries & communities. Project lead on all aspects of fair trade pole & line & handline tuna fishery in the Maldives. Excellent knowledge of seafood sustainability & social certification schemes, carbon calculation, value chain analysis & data interpretation. Experience linking market actors with technical fisheries & aquaculture programs. Action-oriented & communication-driven expert in blue economy project delivery with a focus on sustainable revenue generation. Expertly liaised with multiple stakeholders; private sector, indigenous groups, industry, NGOs, government, & coastal communities in North America, Asia, the Indian Ocean, & Europe.

## Work Experience

06.2024 – present **SustainaSea Blue Economy Advisors**

Switzerland

*Founder & Lead Advisor*

- Facilitating investment in the sustainable Blue Economy
- Design, coordinate & deliver workshops to enable partnerships
- Multi-stakeholder coordination in seafood value chains
- Develop custom facilities to enable finance flows in the Blue Economy
- Enable project design & blended finance facilities

06 – 11.2023

**Blue finance**

France, Philippines, Indonesia, Zanzibar

*Blue Economy Director*

- Member of senior management; identified & developed revenue-generating blue economy projects
- Conducted comprehensive feasibility studies encompassing impact, ecological, business & governance aspects
- Identified & conducted due diligence on potential partners
- Expertly clarified funding needs & successfully engaged investors

09.2017 – 09.2022 **Blueyou Consulting LTD**

Zürich, Switzerland

*Fair Trade Program Manager / Sustainable Seafood Consultant*

**Maldives Fair Trade USA pole and line tuna & Indonesia Fair Trade USA shrimp**

- Developed & managed all facets of fair trade fishery certification
- Generated & delivered EUR 300k in fair trade premiums to communities
- Oversaw recruitment, training, management & supervision of team of 4
- Improved cooperation; coordinated interventions with local seafood manufacturers, global brands, NGOs, tourist properties, & government
- Developed stock recovery and monitoring plans for yellowfin & skipjack
- Documented all aspects of pole and line fishing in the Maldives, including overnight trips & bait fish collection on SCUBA
- Contributed to Fair Trade USA & related standards development
- Secured EUR 125k from Fair Trade USA to design, develop & manage the first certified small-scale aquaculture project in Asia

**Seafood Supply Chain Management**

- Implemented & improved sustainable seafood value chains; established communication channels with harvesters, processors & buyers
- Forged impactful partnerships with brands & retailers, contributing to product development, packaging & marketing
- Negotiated prices, developed sourcing plans, arranged logistics
- Conducted value chain analyses of small-scale fisheries & aquaculture; demonstrated comprehensive understanding of industry
- Conducted in-depth product carbon footprint data collection & analysis

## Certifications

Certificate of  
Advanced Studies:  
Sustainable Finance  
Commercial Scuba  
Diver  
Coastal Day Skipper  
PADI Instructor  
Pix4D Mapper

Continued

### Blueyou Consulting LTD

#### Kalimantan Mangrove Shrimp Project

- Designed, developed & managed a restorative aquaculture project in Indonesia combining blue carbon with certified seafood production
- Secured and managed > EUR 2.1 million in funding for implementation
- Played a pivotal role in recruiting & guiding implementation team
- Coordinated and led stakeholder engagement meetings
- Coordinated with local NGOs, government leaders & liaised with international conservation organizations; IUCN, UNIDO
- Maintained project timeline reporting & budgeting
- Presented project at conferences, meetings, podcasts

2020 – Present **Fondation Africa Sophia**

Switzerland and Togo

#### *President of the Board*

- Manage all aspects of a foundation focused on the building, management, & operation of schools in Togo through philanthropy
- Project design, vetting, development, & monitoring
- Develop & manage investment portfolio of CHF 1.5 million

2011 – 2013 **Department of Fisheries and Oceans Canada / Heiltsuk First Nations** BC, Canada

#### *Fisheries Research Consultant / Dive Survey Leader*

- Contracted by the Government of Canada, First Nations communities & fishing industry to coordinate & conduct underwater fisheries surveys
- Led & managed dive teams on multi-week survey trips
- Compiled & published reports for management officials

2003 – 2013 **Vancouver Aquarium Marine Science Centre**

Vancouver, Canada

#### *Naturalist and Field Researcher*

- Conducted underwater ecosystem assessments & field experiments
- Developed, managed, & delivered public education programs

2005

### **Dusky Dolphin Earthwatch Project**

Kaikoura, New Zealand

#### *Research Assistant / Boat Crew*

- Conducted photo-identification & behavioural research on wild dolphins
- Trained, lead, & supervised volunteers during field research

## Education

2013 – 2016 **Master of Science** in Environmental Sciences

ETH, Zürich

Swiss Federal Institute of Technology, Zürich (ETH)

Human-Environment Systems (Environmental Management & Policy)

09 – 10/2015 **Master of Science** in Arctic Biology

University Centre in Svalbard, Norway

Field Course: *Ecosystem Based Management of Arctic Marine Systems*

01 – 12/2000 **Bachelor of Science** in Ecology

University of Queensland, Australia

Study Abroad Student Exchange Program

1997 – 2002 **Bachelor of Science** in Biology

University of British Columbia, Canada

Specialisation in Ecology

## Publications and Research

2021

### **Podcast**

IUCN Podcast

#### *“Investing for Ocean Impact”*

- [Becoming bankable: what impact investors expect](#)
- [A visit to a shrimp farm in Indonesia](#)

2018

### **TEDxZuriberg The Last Wild Food**

TEDx Talk

#### *“The Last Wild Food”*

**Egli, T., Bolliger, J. and Kienast, F. 2017** [Evaluating ecosystem service trade-offs with wind electricity production in Switzerland](#) *Renew. Sust. Energ. Rev.* 67:863-875

**Egli, T.P. and Lessard, J. 2011** [Resurvey of northern abalone, \*Haliotis kamtschatkana\*, populations in Queen Charlotte Strait](#) *Can. Manuscr. Rep. Fish. Aquat. Sci.* 2954